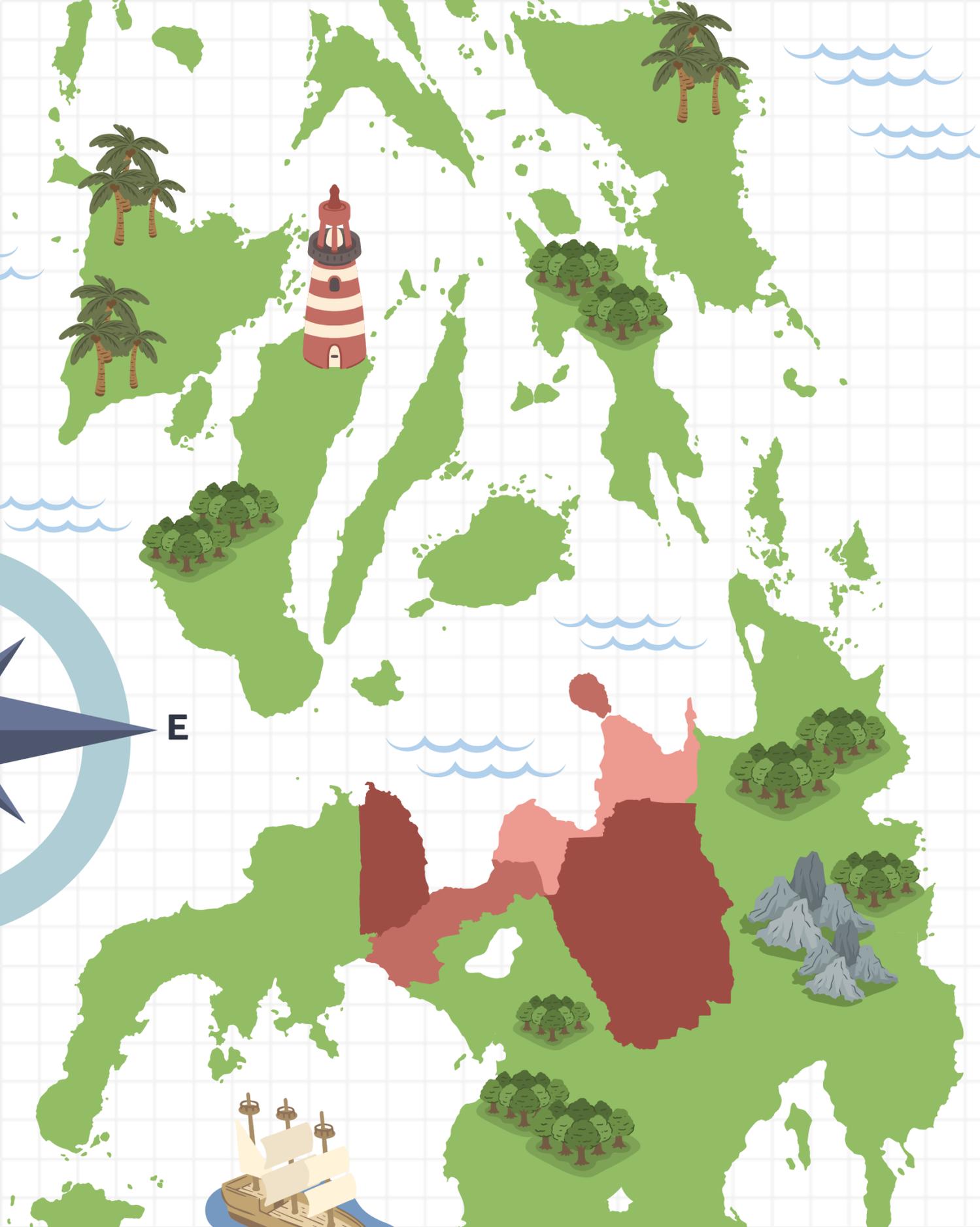


# PAO MID-YEAR CONGRESS

*April 29 to May 1, 2026*  
*Limketkai Luxe Hotel, Cagayan de Oro*

**EXHIBITORS'  
PROSPECTUS**



# INVITATION TO JOIN SPONSORSHIP AND EXHIBITION PROGRAM

We warmly invite you to be part of the PAO Midyear Convention 2026, happening on April 29 – May 1, 2026 at the Limketkai Luxe Hotel, Cagayan de Oro City. This year's theme, "Vision in Gold: Elevating the Future of Eye Health", reflects what we hope to share – meaningful conversations, new ideas, and strong partnerships that move eye care forward. Together with the Northern Mindanao Society of Ophthalmology, the Philippine Academy of Ophthalmology is bringing the Midyear Convention to the City of Golden Friendship, where ophthalmologists from the different parts of the country will be welcomed with the warmth and hospitality Cagayan de Oro is known for. Outside the convention halls, Northern Mindanao has a way of making people want to stay a little longer. From the excitement of CDO's famous white-water rafting, to the cool mountain escape of Dahilayan in Bukidnon, to a quiet round at the Pueblo de Oro Golf Course, and the city's culinary and easygoing charm, there's much to enjoy and share with colleagues. We hope you'll join us as a sponsor or exhibitor and be part of a congress that's professionally rewarding and personally memorable. Reserve your booth now, and let's bring this vision to life together at PAO Midyear Convention 2026.

*Irwin Arribas, MD, DPBO  
Overall Congress Chair*

*Dino L. Camonias, MD, DPBO, FPAO  
NMSO-President*

# Highlighting Northern Mindanao



## *Population*

As of the 2020 Census, the population of Northern Mindanao was 5,022,768. This represents 19.13% of the overall population of the Mindanao island group.



## *Local Government Units*

Northern Mindanao has a total of 5 provinces, 84 municipalities, and 9 cities. The region comprises a total of 2,022 barangays.



## *Economic Growth*

The economy of Northern Mindanao expanded by 5.3 percent in 2023. This growth translated to an increase of P49.5 billion in the region's GDP.



Philippine Academy of Ophthalmology  
**Vision in Gold:**  
 Elevating the Future  
 of Eye Health

**MIDYEAR CONVENTION 2026**  
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Category	Early Bird (Feb 15 - Mar 15)	Advance (Mar 16 - April 16)	Standard (April 17 - April 28)	On-Site
Member	P3,000	P3,500	P4,000	P4,500
Member-in Training	P2,000	P3,000	P3,500	P4,000
Non-Member	P4,000	P4,500	P5,000	P5,500
Accompanying Person	P2,000	P2,500	P3,000	P3,500

Instructional Course (MSICS, Limited to 30 Pax, first come, first served.) P1,000

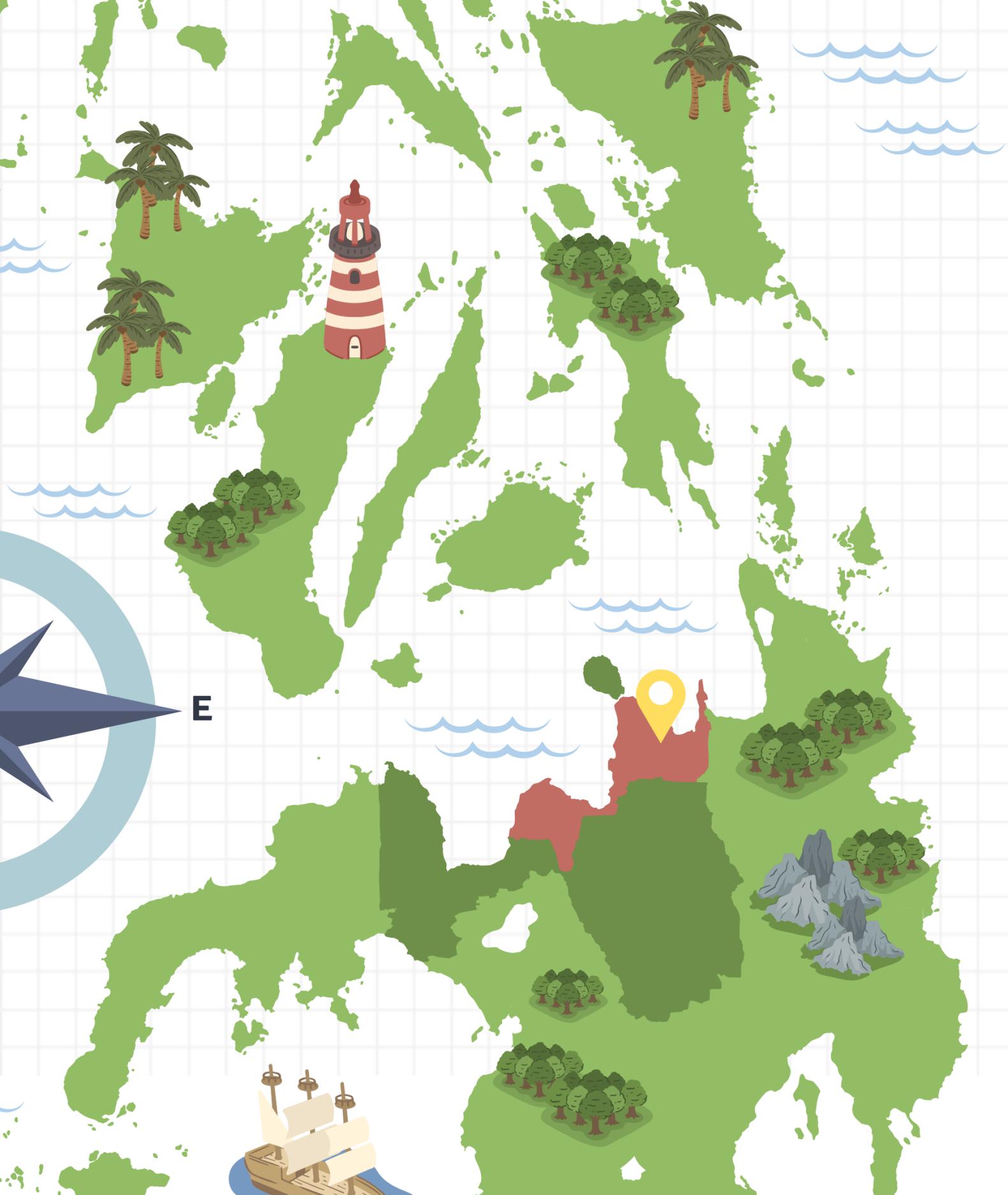
# LUXE Hotel



  
LIMKETKAI  
LUXE  
HOTEL  
CAGAYAN DE ORO

*A Luxury Hotel in  
Cagayan de Oro, Philippines*

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# Organizing Committee

*Dr. Irwin Arribas*  
*Overall Chair, PAO Midyear Convention 2026*

*Dr. Gabrielle Sia*  
*Overall Chair, Scientific Program*

*Dr. Theresa Jardin*  
*Scientific Program*

*Dr. Marion Bayana*  
*Registration*

*Dr. Beverly Daya*  
*Dr. Doris Barlaan*  
*Dr. Cielo Roxas*  
*Socials, Fellowship and Special Events*

*Dr. Marlene Sinadjan*  
*Technical and Physical Arrangement*

*Dr. Carlo Romero*  
*Dr. Mayjane Tumulak*  
*Recreation and Sports*

*Dr. Rustan Hautea*  
*Sponsorships, Exhibits and Booths*

# Sponsorship Package



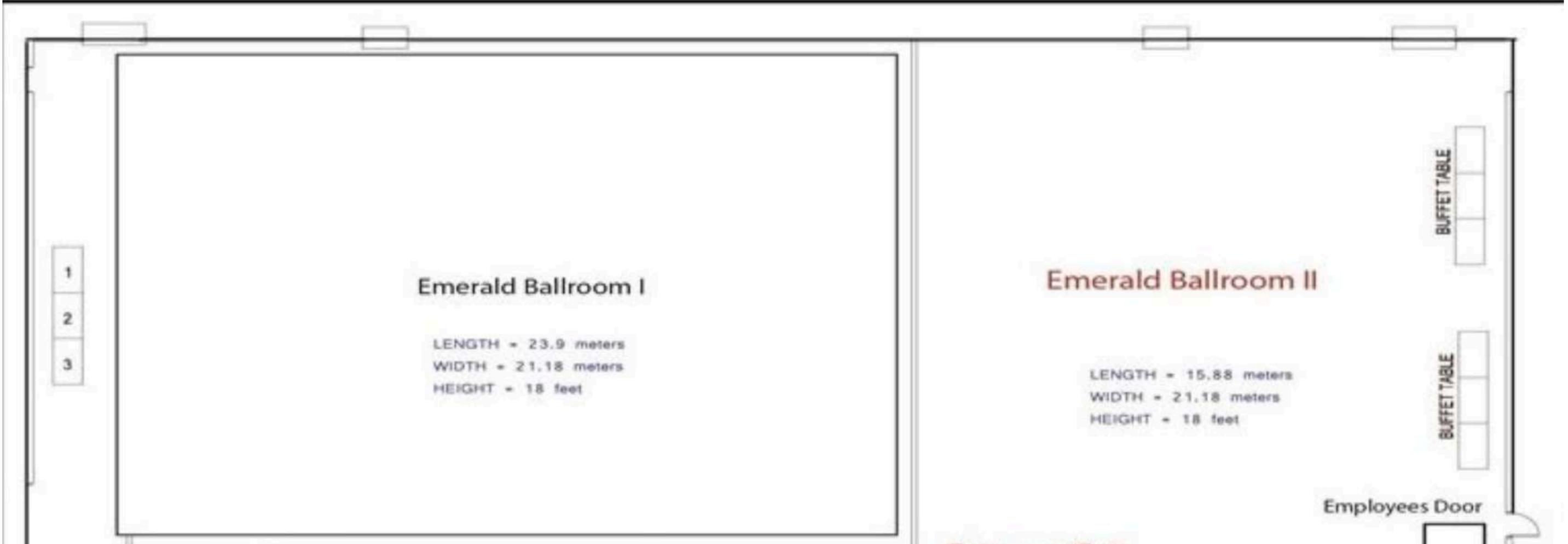
CATEGORY	AMOUNT	ENTITLEMENT
PLATINUM (1)	PHP 500,000	<ul style="list-style-type: none"> <li>• Exhibit booth size: 2m x 6m</li> <li>• Hosting privilege of one (1) 45-minute lunch symposium (Speaker: choice of sponsor)</li> <li>• Sponsor to host lunch for at least 400 persons during the scheduled symposium (Company Expense)</li> <li>• 1-minute videos to be played before and after the lunch symposium, during break time (will be shown daily)               <ul style="list-style-type: none"> <li>• Distribution of product information and giveaways during the hosted session</li> </ul> </li> <li>• Complimentary one (1) full page spread advertisement in the printed souvenir program               <ul style="list-style-type: none"> <li>• Acknowledgement of company name on Fellowship Night</li> <li>• Digital posters in function rooms</li> </ul> </li> <li>• Inclusion of company name and logo in all digital credits and collaterals during the convention               <ul style="list-style-type: none"> <li>• Inclusion of company name and logo in the convention website</li> <li>• Inclusion of prominent company logo on photobooth backdrop</li> </ul> </li> <li>• Registration kits: Bags, IDs, ID straps &amp; ballpens (Company Expense)               <ul style="list-style-type: none"> <li>• One insert in the registration kit</li> <li>• One (1) standee at the registration area</li> </ul> </li> </ul>
GOLD (3)	PHP 400,000	<ul style="list-style-type: none"> <li>• Exhibit Booth size: 2m x 4m</li> <li>• Complimentary one (1) full page advertisement in the printed souvenir program               <ul style="list-style-type: none"> <li>• One (1) 1-Minute Video During Break Time</li> </ul> </li> <li>• Sponsor to host morning or afternoon snacks (April 30 or May 1)               <ul style="list-style-type: none"> <li>• Acknowledgement of company name on Fellowship Night</li> <li>• Digital posters in function rooms</li> </ul> </li> <li>• Inclusion of company name and logo in all digital credits and collaterals during the convention               <ul style="list-style-type: none"> <li>• Inclusion of company name and logo in the convention website</li> <li>• Inclusion of company logo on photobooth backdrop                   <ul style="list-style-type: none"> <li>• One insert in the registration kit</li> <li>• One standee at the registration area</li> </ul> </li> </ul> </li> </ul>

# Sponsorship Package



CATEGORY	AMOUNT	ENTITLEMENT
SILVER (9)	PHP 300,000	<ul style="list-style-type: none"> <li>• Exhibit booth size: 2m x 3m</li> <li>• Complimentary half page (½) advertisement in the printed souvenir program</li> <li>• one(1) 30 second video during break time (will be shown once)                             <ul style="list-style-type: none"> <li>• Acknowledgement of company name on Fellowship Night</li> <li>• Inclusion of company name and logo in all digital credits and collaterals during convention</li> </ul> </li> <li>• Inclusion of company name and logo in the convention website                             <ul style="list-style-type: none"> <li>• One (1) insert in the registration kit</li> <li>• Inclusion of company logo on photobooth backdrop</li> </ul> </li> </ul>
BRONZE (7)	PHP 200,000	<ul style="list-style-type: none"> <li>• Exhibit booth size: 2m x 2m</li> <li>• Directory listing in the printed souvenir program</li> <li>• ¼ page advertisement in the printed souvenir program</li> </ul>
REGULAR (20)	PHP 100,000	<ul style="list-style-type: none"> <li>• company logo in the printed souvenir program</li> <li>• Exhibit booth size: 2m x 2m (20)</li> <li>• Directory listing in the printed souvenir program</li> </ul>
Non-Medical Companies (6)	PHP 20,000	<ul style="list-style-type: none"> <li>• 1x3 hallway (6)</li> </ul>





**Emerald Ballroom I**

LENGTH = 23.9 meters  
WIDTH = 21.18 meters  
HEIGHT = 18 feet

**Emerald Ballroom II**

LENGTH = 15.88 meters  
WIDTH = 21.18 meters  
HEIGHT = 18 feet

BUFFET TABLE

BUFFET TABLE

Employees Door

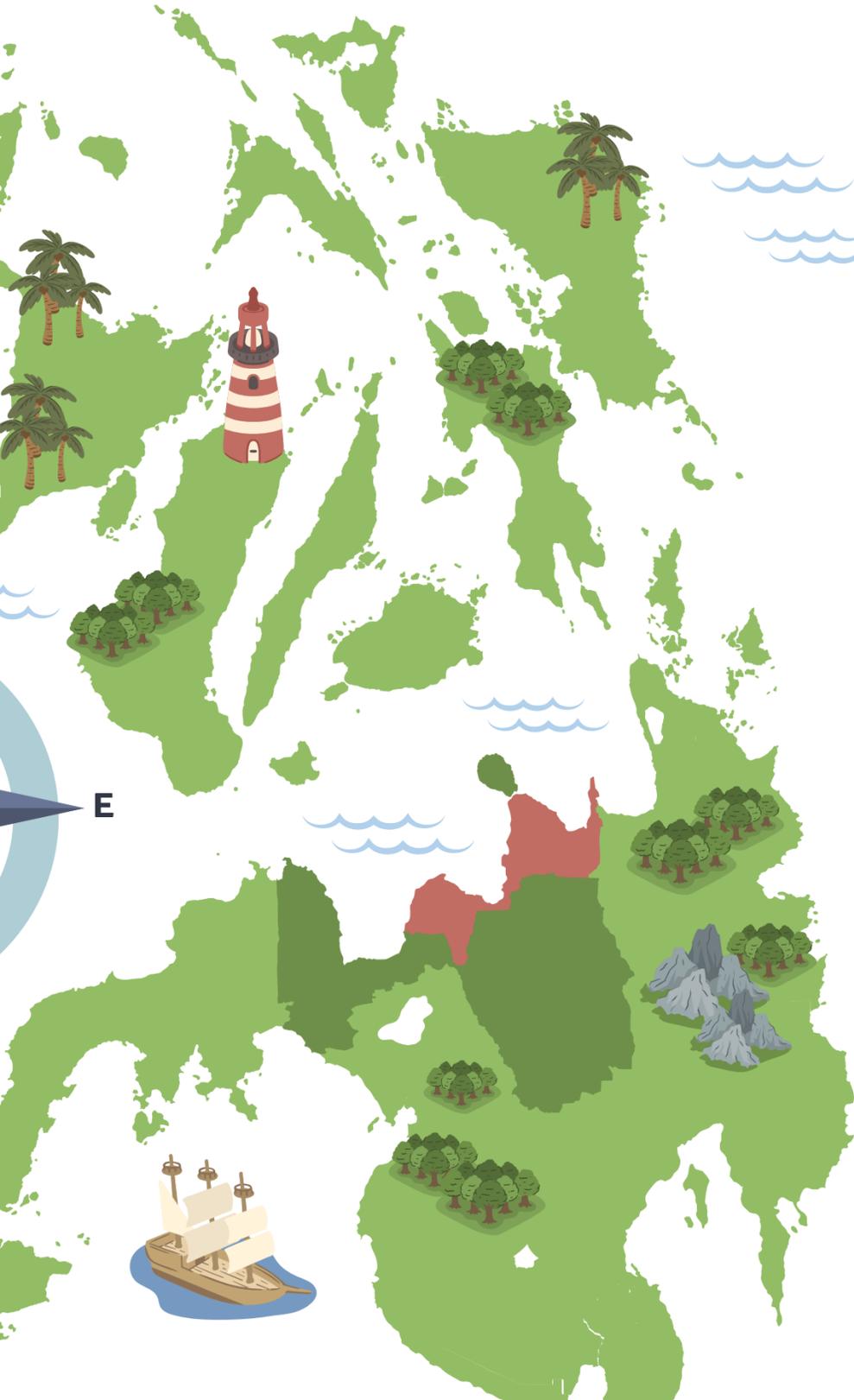
- 1
- 2
- 3

# Other Sponsorship Opportunities



CATEGORY	AMOUNT	ENTITLEMENT
FELLOWSHIP NIGHT (4)	PHP 380,000	<ul style="list-style-type: none"> <li>• Company logo on digital poster &amp; printed promo related materials</li> <li>• Company logo on sponsor video intermission</li> <li>• One (1) banner standee on stage</li> <li>• One (1) minute VIDEO – to be played during dinner intermission (on loop)</li> <li>• Raffle prizes</li> </ul>
COFFEE BREAK (3) ON DAY 1 PM AND DAY 2 AM AND PM	PHP 100,000	<ul style="list-style-type: none"> <li>• Industry partners will have an opportunity to sponsor coffee and snacks at designated coffee table areas at the main session halls. The coffee break will be a perfect time for the attendees to relax and interact with fellow Eye MDs during the meeting.</li> <li>• The sponsor can choose any day and will be recognized by signs on site</li> <li>• Table signage and Standee beside coffee table by sponsor (not to exceed 1m x 2m)</li> <li>• Distribution of product information and giveaways</li> </ul>
WELCOME DINNER/ RECEPTION (3)	PHP 200,000	<ul style="list-style-type: none"> <li>• Hosting privilege of one (1) dinner reception</li> <li>• Sponsor to host dinner (food costs c/o sponsor)</li> <li>• Industry partner can choose to field a speaker who can communicate to our members (no more than twenty (20) minutes)</li> <li>• Acknowledgement of the company as sponsor of the dinner               <ul style="list-style-type: none"> <li>• Company name &amp; logo projected on white screen</li> <li>• Distribution of product information and giveaways                   <ul style="list-style-type: none"> <li>• Standee banner by sponsor</li> </ul> </li> <li>• Transportation c/o Organizer</li> </ul> </li> </ul>

# Sponsorship at Glance



ENTITLEMENT	PLATINUM	GOLD	SILVER	BRONZE	REGULAR
<b>Sponsorship Fee</b>	500,000	400,000	300,000	200,000	100,000
<b>Booth size</b>	6m × 2m	2m × 4m	2m × 3m	2m × 2m	2m × 2m
<b>Hosting privilege: Lunch symposium</b>	✓				
<b>Souvenir program advertisement</b>	1 spread	1 page	¼ page	Directory listing	Directory listing
<b>Exhibitor's ID allocation</b>	8	6	5	3	2
<b>Pull-up banners at registration table</b>	✓	✓			
<b>Digital posters in function rooms</b>	✓	✓	✓		
<b>Acknowledgment on Fellowship Night</b>	✓	✓	✓		
<b>Inclusion of company name and logo in all promotional materials</b>	✓	✓	✓		
<b>Inclusion of company name and logo on the convention website</b>	✓	✓	✓		
<b>Inclusion of company logo on photobooth backdrop</b>	✓	✓	✓		
<b>Registration kits (Company expense)</b>	Bags, IDs, ID straps, Ballpen, One insert	One insert	One insert		

SPONSORSHIP INFORMATION				
COMPLETE COMPANY NAME				
COMPLETE BUSINESS ADDRESS				
AUTHORIZED REPRESENTATIVE/SIGNATORY				
DESIGNATION				
NATURE OF BUSINESS				
EMAIL				
MOBILE NO.				
PHONE				
SPONSORSHIP OPTIONS (PLEASE CHECK)				
PLATINUM	PHP 500,000	<input type="checkbox"/>	Coffee Break	PHP 100,000 <input type="checkbox"/>
GOLD	PHP 400,000	<input type="checkbox"/>	Welcome Dinner	PHP 200,000 <input type="checkbox"/>
SILVER	PHP 300,000	<input type="checkbox"/>	Wireless Internet	PHP 30,000 <input type="checkbox"/>
BRONZE	PHP 200,000	<input type="checkbox"/>	Digital Posters	PHP 5,000 <input type="checkbox"/>
REGULAR	PHP 100,000	<input type="checkbox"/>	Welcome Streamer	PHP 15,000 <input type="checkbox"/>
			Roll-up Banners	PHP 10,000 <input type="checkbox"/>
PROGRAMME ADVERTISEMENTS (PLEASE CHECK)				
Outside Back Cover		PHP 20,000	<input type="checkbox"/>	
Inside Front Cover		PHP 15,000	<input type="checkbox"/>	
Inside Black Cover		PHP 15,000	<input type="checkbox"/>	
Inside Section Partition		PHP 10,000	<input type="checkbox"/>	
Inside Whole Page		PHP 7,000	<input type="checkbox"/>	
Half Page		PHP 4,000	<input type="checkbox"/>	
DEADLINE / CONTACT PERSON				
Deadline of Application: March 1, 2026				
Deadline of Payment: March 16, 2026				
Contact Person: Dr. Rustan Hautea (+63) 917-792-4780 rhautea@gmail.com				

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*Thank you*